



Amazing Aichi



Aichi Now

AICHI-NAGOYA



"Heart" of JAPAN
Technology & Tradition



Japan.
Endless
Discovery.

National Treasure Inuyama Castle

ENGLISH

AMAZING AICHI-Nagoya *Japan*

Land of Samurai, Heart of Innovation

Spring

In Amazing Aichi

Cherry blossoms and other colorful flowers in full bloom

This season is popular, particularly among tourists, because of its warm, mild climate. Aichi Prefecture has many famous flower spots, including cherry blossoms symbolizing Japan's spring, creeping phlox spreading like a carpet on the ground, and wisteria flowers elegantly hanging down.



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A wealth of experiences through nature that allows you to feel the Japanese summer

With both seas and mountains, Aichi Prefecture is characterized by nature in various forms. You can visit remote islands on a boat or see countryside scenery reminiscent of old folklore tales in the mountains. Also, fireworks festivals bustling with people in yukata (kimono for summer) enable you to feel Japan's traditional summer.



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Summer

In Amazing Aichi

Autumn

In Amazing Aichi

A beautiful season full of red and yellow foliage

In autumn, you can fully relish the atmosphere of Japan through vibrant red foliage covering ravines, mountain villages tinted in light pink with *Shikizakura* (four-season cherry blossoms), local trains running through tunnels of golden ginkgoes, etc. This season is also perfect for strolling around because of the cool, comfortable weather.



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Encounters with dramatic scenery and culture

You can enjoy mysterious landscapes unique to this season, such as a frozen waterfall seen in the cold season and a traditional Japanese Shinto ritual where goblins appear. In the area of the Atsumi Peninsula with its warm and mild climate, you can feel the spring early with rapeseed blossoms in full bloom on the roadsides.



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Winter

In Amazing Aichi

more info





History & Culture

Explore sacred shrines, samurai heritage, and timeless artistry.

more info



13 Nagoya Castle and Hommaru Palace -Nagoya City-

This castle was built by Japan's leading warlord, Ieyasu Tokugawa. The opulent and magnificent Hommaru Palace and dance performances by Bushotai (a band of samurai generals) are also must-see sights. At KINSHACHI-YOKOCHO spreading out below the castle, you can enjoy Nagoya's local cuisines.



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14 National Treasure Inuyama Castle -Inuyama City-

With Japan's oldest existing castle tower, this castle is designated as a national treasure. On the top balcony, you can enjoy a fine view, feeling as if you were a feudal lord.



15 Atsuta Jingu Shrine -Nagoya City-

This shrine with its long history stands amid a forest alive with myths. Enshrined here is the Sacred Kusanagi no Mitsuurugi, one of the Three Imperial Regalia of Japan.



16 Shirotori Garden -Nagoya City-

This garden is one of the largest Japanese gardens in the Chubu region, which provides the changing scenery of the four seasons, such as seasonal flowers, autumn foliage, and giant trees with branches held up by intricate ropes.



Festivals & Events

Experience Japan's lively traditions and spectacular seasonal celebrations.

more info



17 UNESCO Intangible Cultural Heritage, "Yama, Hoko, and Yatai Float Festivals" Aichi's Floats Festivals

These are a collection of Japan's traditional festivals recognized as a UNESCO Intangible Cultural Heritage. With decorated floats slowly advancing in towns or on rivers, you can enjoy artistic and exquisite decorations and Karakuri (mechanical) dolls.



18 Tezutsu Fireworks -Toyohashi City and other areas-

This is an event in which you can enjoy a variety of traditional tezutsu hanabi (hand-held fireworks) and other fireworks. You will be overwhelmed by a magnificent and valiant scene in which craftsmen project fireworks from hand-held firework tubes filled with gun powder while being showered with sparks!



Hot Spring

Experience Japan's traditional relaxation through its *onsen* (hot spring) culture.

more info



19 Minamichita Hot Spring Villages - Minamichita Town -

Hot spring inns are scattered along the coastline, providing a breathtaking ocean view.



20 Yuya Hot Springs -Shinshiro City-

This is a historical hot-spring area where you can enjoy a hot spring while listening to the babbling of a brook.



Technology & Discovery

Step into Aichi's world of innovation from samurai craftsmanship to cutting-edge technologies.

more info



21 Toyota Commemorative Museum of Industry and Technology -Nagoya City-

This museum stands on the birthplace of the global automobile enterprise, the Toyota Group. A factory from the Taisho Era (early 1900s) is used and allows you to experience technological transition through dynamic exhibits of real machines and demonstrations.



22 SCMAGLEV and Railway Park -Nagoya City-

Along with actual vehicles on display, a variety of simulators, train set dioramas, and other exhibits let visitors enjoy learning about history and the workings of the railways.



23 Handa Red Brick Building -Handa City-

This site was built in 1898 by the beer manufacturer Kabuto Beer, as its beer brewery. The valuable building built with bricks lets you enjoy the revived beer and a site tour.



24 Arimatsu-Narumi Historic Townscape -Nagoya City-

This town is known for *shiborizome* (tie dyeing) with a history of 400 years. Stroll around to enjoy the old townscape and get traditional crafts of "Arimatsu-Narumi Shibori" as souvenirs.



25 Tokoname Pottery Footpath, Guardian Cat "Tokonyan" -Tokoname City-

Tokoname is one of Japan's leading pottery producing areas and the top producer of *maneki neko* (beckoning cat figurines for good luck). In this city, you can buy Tokoname ware and experience pottery and painting. The giant luck-inviting *maneki neko*, Tokonyan, is also popular!



26 Seto-Gura Museum -Seto City-

A museum dedicated to the town of Seto and its pottery, Seto-mono, which has a history spanning over a thousand years. At the museum, you can virtually experience the city in older times and buy Seto ware items (Seto-yaki).



Gourmet Guide

Taste the bold flavors of local dishes and iconic specialties.

more info



27 Hitsumabushi

This is Aichi's representative local cuisine, which is eaten in three ways: The first serving of rice topped with grilled eel is eaten as is, the second serving is eaten with condiments, and the third serving is eaten like *ochazuke* (tea-infused rice) with broth poured over the eel and rice.



27 Miso-katsu

This is a crisp pork cutlet with rich miso sauce poured over it.



29 Tebasaki Chicken Wings

These are deep-fried chicken wing tips with their spicy, sweet taste making the dish perfect with beer.



30 Tenmusu

This is a small-sized rice ball with deep-fried shrimp, which goes remarkably well with rice.



31 Toyokawa Inari Sushi

This is a type of sushi with rice stuffed inside deep-fried tofu pouches, using a variety of materials.

Food Culture

Explore Aichi's traditional, rich food culture through its major local ingredients.



32 Hatcho Miso

This is a miso unique to Aichi, made in a lengthy process in which only soy beans and salt are used and fermented in wooden vats. Even the famous warlord, Ieyasu Tokunaga, is said to have liked this miso.



33 Nishio Matcha

Nishio City is one of Japan's major matcha producers. You can try grinding tea leaves with a millstone and enjoy Japanese sweets using matcha.

Parks & Attractions

Enjoy family-friendly activities, nature escapes, and immersive adventures.

more info



© Studio Ghibli

34 Ghibli Park -Nagakute City-

Ghibli Park is a park that represents the world of Studio Ghibli. There are five areas, including Ghibli's Grand Warehouse. Admission is by reservation only. By closely exploring the park created with attention to detail, visitors can enjoy discovering their own unique moments and experiences as they stroll through the grounds.



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35 LEGOLAND® Japan-resort -Nagoya City-

This is a theme park designed for families to immerse themselves in the world of LEGO® blocks. Built next to the park is an aquarium where you can see, touch, and learn about sea creatures, as well as a hotel.



Museums

Enjoy a first-hand experience with the beauty of the Samurai and the spirit of the Meiji Era.

36 The Nagoya Japanese Sword Museum "Nagoya Touken World" -Nagoya City-



This museum exhibits swords that are highly valuable not only as weapons but also as works of art. You can also view armor, Ukiyo-e, matchlock guns, and antique Western guns.



37 The Museum Meiji-Mura -Inuyama City-



This is an outdoor museum exhibiting buildings mainly from the Meiji Era (1868-1912). You can experience the lifestyle and food culture of the period.



Shopping Areas

You can find unique and interesting items in a wide variety of styles, from street style and subculture to luxury brands.

more info



38 Nagoya Station Area -Nagoya City-

Nagoya Station is a terminal station serving as a hub for sightseeing in Aichi, with a restaurant area including Japanese cuisine, located directly on top of the station. You can also enjoy shopping in underground malls and high-rise buildings.



39 Sakae Area -Nagoya City-

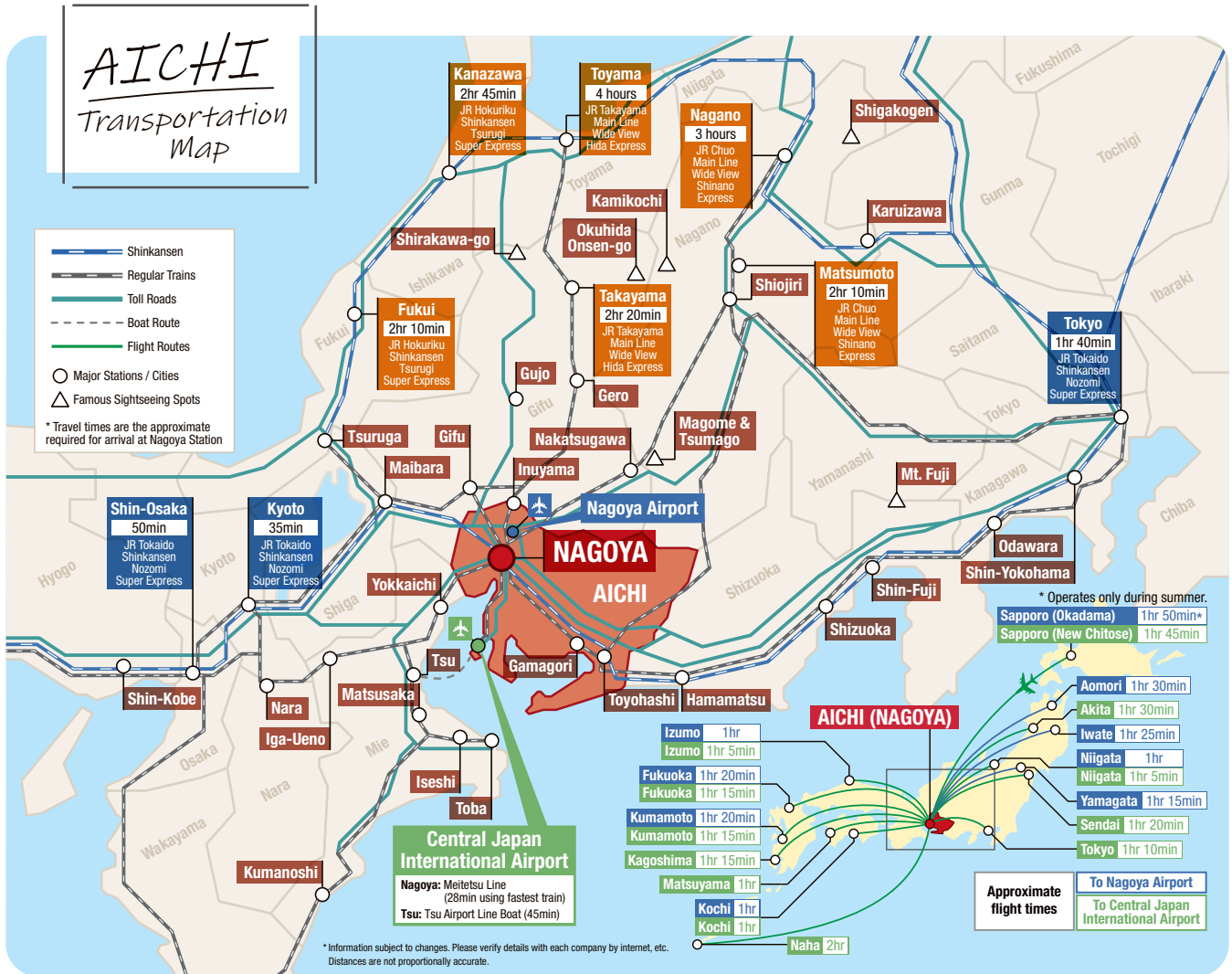
The area is home to various commercial facilities, such as Nagoya Parco, which offers a wide selection of anime goods, and the popular photo spot, Oasis 21.



40 Osu Area -Nagoya City-

The area has a shopping mall fused with various elements, including electric appliances, secondhand clothing, gourmet food, and pop culture, with about 1,200 stores and facilities lining the mall.

AICHI Transportation Map



Access Main Aichi Cities from Nagoya Station

City	Arrival Station (Train Line)	Time
Inuyama	Inuyama Station (Meitetsu Inuyama Line)	30min
Tsushima	Tsushima Station (Meitetsu Tsushima Line)	35min
Seto	Owari Seto Station (subway to Sakae Station then change to Meitetsu Seto Line)	50min
Handa	Chita Handa Station (Meitetsu Kowa Line)	35min
	Handa Station (JR Taketoyo Line)	50min
Tokoname	Tokoname Station (Meitetsu Tokoname Line)	30min
Toyota	Toyotashi Station (subway to Fushimi Station, change to Tsurumai Line, then continue to Meitetsu Toyota Line via Akaike Station)	55min
Okazaki	Okazaki Station (JR Tokaido Main Line)	30min
	Higashi Okazaki Station (Meitetsu Nagoya Line)	
Nishio	Nishio Station (Meitetsu Nishio Line)	50min
Gamagori	Gamagori Station (JR Tokaido Main Line)	40min
Toyohashi	Toyohashi Station (JR Tokaido Main Line or Meitetsu Nagoya Line)	1hr
Tahara	Mikawa Tahara Station (change to Toyotetsu Atsumi Line at the JR and Meitetsu Toyohashi Station)	1hr 40min

For more access
information,
check out here.



Aichi Now

OFFICIAL SITE FOR TOURISM AICHI

aichinow.pref.aichi.jp/en/



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What's hot: Aichi Right Now!



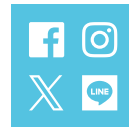
Fun & time-saving itineraries!



Gourmet Information



Follow our social media for seasonal tips!



* Information subject to changes. Please verify details with each company by internet, etc.

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